

Internet Policy Agenda – 20 Demands from eco for the 2021 German Federal Election



THE VOTE FOR DIGITAL 2021 . . .

- 1** The next federal government must establish a **Ministry for Digitalization** and provide it with both cross-departmental competences and a budget.
- 2** Germany requires a structured and ambitious **digital strategy with clear and measurable goals**.
- 3** The new federal government must accelerate **digital sovereignty** on the basis of access to technology, availability of nationwide digital infrastructures, regulations for promoting innovation, and the importation of knowledge and technology.
- 4** The Internet industry requires **Europe-wide standardised digital policy framework** conditions, rather than national stand-alone approaches.
- 5** **Artificial intelligence** must be subject to the same set of rules as all products on the market.
- 6** By 2025, the **Gigabit Society** must have become a reality in Germany.
- 7** **Network operators** require fair framework conditions that promote competition, development and innovation in order to be able to operate and roll out gigabit networks.
- 8** The principle of **net neutrality** must continue to be safeguarded in the future and must be secured by Berlin's and Brussels' political actors.
- 9** Policymakers must develop a holistic approach to **harnessing the sustainability potential of digital technologies** and rigorously pursue this approach; for instance, through a judiciously managed phase-out of fossil fuels in Germany, the resolute expansion of renewable energies, enabling the systematic use of waste heat from data centres, a nationwide expansion of gigabit infrastructures, and the deployment of 5G technologies.
- 10** In dialogue with users and providers, policymakers should pursue a **collaborative approach to the shaping of IT security**.
- 11** The deployment and application of **encryption technologies** must be expanded and promoted.
- 12** **Investigations and law enforcement on the Internet** must not be conducted at the expense of civil rights and the security of services and networks.
- 13** The legislature must develop **consistent and standardised data protection rules for all players** and, through unambiguous authorisation criteria, make **data access and use** clear for citizens, companies and public administration.
- 14** The state must not offload the **responsibility for law enforcement on the Internet** to private companies.
- 15** The **Notice and Take Down principle** must remain the basis and foundation for European law enforcement on the Internet and must not be subverted by upload filters or other national legislation.
- 16** **Copyright** requires a further upgrade in line with the digital age.
- 17** Policymakers must guarantee **functioning competition** and not pitch digital models against other business models.
- 18** We require **internationally standardised, clear and proportionate rules on taxation** for all companies and business models. Digital business models must not be discriminated against.
- 19** The legislature should undertake a more intensive promotion of initiatives to raise user awareness concerning applicable rights and obligations in the digital sphere, as well as measures for **digital education, digital ethics, and media literacy**.
- 20** Policymakers must vigorously drive forward the **digital transformation of the education system** in Germany, provide greater support to initiatives aimed at enhancing **participation and involvement via digitalisation**, and adapt **media legislation** to the digital age.

